

# John Hankemeier

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## EXPERIENCE

### **Department of the Navy, Millington, TN 38055** *Navy Office of Community Outreach - Public Affairs Specialist*

SEPT 2023 – PRESENT

Assist in the planning and organization of outreach assets, equipment and personnel in cities throughout the U.S., for a week-long series of events with key influencers and organizations across the market. Outreach events are designed to educate communities about the mission of the Navy and how it is utilized around the globe to protect the American way of life.

### **Department of the Navy, Millington, TN 38055** *Navy Personnel Command - Public Affairs Specialist*

APRIL 2022 – SEPT 2023

Plan, direct and execute communication campaigns utilizing traditional and social media to inform key audiences of new and existing organization programs, policies and procedures. Provide communication and public affairs council to senior public affairs and leadership staff in order to guide interactions between command and its publics.

### **Eugene Police Department, Eugene, OR 97401** *Public Information Coordinator*

JULY 2013 - APRIL 2022

Assist in the coordination and support of the two-person Eugene Police public information and public relations program. Manage the website and digital media program and multimedia production efforts for the department.

### **KMTR NewsSource 16, Springfield, OR 97477** *Multimedia Journalist*

AUGUST 2012 - JUNE 2013

Responsible for writing, shooting, interviewing, and covering news stories for a television broadcast to inform the public of local and breaking news.

## EDUCATION AND TRAINING

### **University of Oregon, Eugene, OR 97403** *Bachelor of Arts Degree in Journalism*

FALL 2010 - FALL 2012

### **FEMA Emergency Management Institute, Emmitsburg, MD 21727** *Advanced Public Information Officer training course*

JANUARY 2015

## SKILLS

Media Relations  
Video Production and Photography  
Adobe Creative Suite  
Storytelling  
Social Media  
Interviewing

Reporting  
Design  
Event Organizing  
Outreach

## AWARDS

**2018 Eugene Police Department Employee of the Year**  
**2013 Northwest Regional Emmy Nomination**  
Produced and directed short student documentary for regional television broadcast

## HIGHLIGHTS

City of Eugene Media Manager  
COVID-19 Emergency Operations Center

**EPD Digital Newsroom**  
Instrumental in the program's setup, operation, and production of multimedia content for online dissemination to the public

**US Marine Corps Combat Motion-Picture Photographer**